Kids Read Now 2024 Program

To participating families:

Get ready for the best summer reading program— Kids Read Now! Designed and proven to maintain reading skills over the summer, Kids Read Now is a non-profit organization focused on best practices for reading engagement and growth. As part of a legislative effort to improve literacy across our state, your child will be receiving 4 free books this summer.

We are delighted to partner with Kids Read Now to provide a high-quality reading program throughout the summer... and it's **completely FREE to you!** You and your child will be able to choose four books to be delivered to your home this summer.

In order to have the books arrive by mail, our school will provide your address to Kids Read Now in the next week or so, unless you choose to opt out.

On the next page you can see what information Quest Academy will provide to Kids Read Now if you participate in the program, and how the information will be used. If you want to opt out of participating in the program, please contact Susan Goldsberry at sgoldsberry@questac.org to let her know, by March 13th, 2024. Please note that opting out means you will not receive books from Kids Read Now.

Once Kids Read Now has received your information, they will send a welcome postcard to confirm your mailing address, as well as additional resources to help you engage with the program.

For families participating in the program, your school will provide the following information in the table below to Kids Read Now. If you want to opt out of participating in the program, please contact your school. Please note that opting out means you will not receive books from Kids Read Now.

Information Shared	Purpose
Parent/guardian name	Kids Read Now will print the parent's name on the address label of books, along with the student's name. Also, if a parent contacts Kids Read Now to change their address or ask questions, Kids Read Now's support team will use the parent's name to verify the caller.
Parent email address	Kids Read Now will use parent email addresses to: 1. Send a welcome email explaining the program. 2. Communicate with parents about book selections and deliveries, address changes and optional stakeholder surveys. 3. Notify parents when it is time to select books or see their child's book selections. 4. Notify parents when books have been shipped. 5. Validate and confirm addresses of students participating. 6. Annually send an optional survey to measure parent satisfaction with the program. 7. Access automated email and chat support for parent questions, issues with book selections, and support with the smartphone app.
Parent cell phone or home phone number	Kids Read Now will use parent phone numbers to: 1. Send a welcome message explaining the program. 2. Communicate with parents about book selections and deliveries, address changes and optional stakeholder surveys. 3. Notify parents when it is time to select books or see their child's book selections. 4. Notify parents when books have been shipped. 5. Validate and confirm addresses of students participating. 6. Annually send an optional survey to measure parent satisfaction with the program.
Mailing address	Kids Read Now will use the mailing address to print address labels to deliver books.
Name of school	Kids Read Now will use this to keep track of the vendor obligations with delivering books.
Teacher name	Kids Read Now will use this to keep track of the vendor obligations with delivering books.
Student name	Kids Read Now will use the student's name to print address labels, along with the parent name. Also used to maintain a list of students and which books they selected.
Student grade level	Kids Read Now will use this to keep track of the vendor obligations with delivering books.